

Case 3: Re-Act



Who?

“Re-Act” association was founded at the beginning of 2010 by a group of young friends. After graduating universities in western Europe they came back to Bulgaria to contribute their skills to social change.

What?

They contribute to career development of disadvantaged children and youngsters providing trainings in professional skills in order to give them more opportunities after leaving the institution. The workshops delivered are on bicycle maintenance, professional barista skills and candle manufacturing.

Re-Act was announced Hero of Change for 2015/2016 in the Change competition arranged by the Change Foundation, Nova Broadcasting Group and Reach for Change Bulgaria.

Why?

To help socially disadvantaged children and young people in risk to receive better living conditions, access the labour market and to successfully integrate into the society.

How?

They created a socially-engaged bike workshop for bicycle maintenance and assembling, in which delinquent young people are trained and find their first jobs. The real working environment, acquisition of social, practical and job skills mean better future for these people. The revenue is used to design and implement individual and group programs for problem children and the staff involved with them, or to provide vocational trainings and career development assistance for such

young people. They organize a variety of art workshops as well.

Re-Act believes that young people deserve better opportunities to build their own future regardless of their past or origin.

In their endeavors they are supported by a number of volunteers who apart from helping a lot promote volunteering for different causes.

Conclusion

"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has."

Margaret Mead

Web links: <http://re-act.bg>

<https://www.facebook.com/ReAct.Bulgaria/>

Videos:

<https://www.youtube.com/watch?v=k1yRzkx4Aio> (in Bulgarian)

<https://www.facebook.com/ReAct.Bulgaria/videos/> (with English subtitles)

