

Case 2: Jobcare



Who?

Jobcare was **established** in 1994 by Paul Mooney and Robin Boles. Jobcare is registered as a **limited company**, but also has **charity status**.

What?

Jobcare is a **Christian charity** addressing the problem of **long-term unemployment** in Dublin's inner city. Jobcare offers a range of **development opportunities** for **unemployed people** with the aim of preparing individuals for employment, building their **confidence** and developing their **skills**. Jobcare services include:

- 'Trasna' Work Programme – **transitional employment programme** for **ex-offenders** (work, support, training);
- Work Programme for **long-term unemployed** people through **Community Employment** (work, training and personal development);
- JobNet – a programme for unemployed professionals.

Why?

Transitional work programmes for **ex-offenders** in particular have both an **economic** and **social impact**, in that, the **financial benefits** far outweigh the costs. The majority of these benefits come in the form of reduced criminal justice **expenditure** and the **value of services** that participants provide to **community groups**.

How?

The Trasna work teams are engaged in work contracts to provide **real work situations** for work and **on-the-job training** purposes. These are largely short-term work engagements on **community**

projects, like community gardens and decoration of community buildings, where the teams supplement other **voluntary** efforts. This generates no **revenue** for Jobcare.

Where?

Jobcare is operating at **capacity** in their centre on Pearse Street, in inner city Dublin. They do not want to **grow** the business beyond this at present but are open to offering their **business model** to other **social entrepreneurs**. They are, with the assistance of a **corporate donor**, at documenting their **training programmes** to share with other **projects**. The first is likely to be a **social enterprise** in Glasgow, Scotland with similar **objectives** to Jobcare.

Conclusion

Jobcare offers **training** and the development of **skills** of **marginalised people** within an enterprise that has **social dimensions** but does not trade in the **market**. It operates very much as a **social enterprise** and is currently reliant on **external funding** for its existence.

'Trasna' – is an abbreviation of Transitional

Web Link:

www.jobcare.ie

Supporting Videos:

Interview with Jobcare founder Paul Mooney

<https://www.youtube.com/watch?v=sQPPFYbmXtQ>

Jobcare 20th Anniversary video

<https://www.youtube.com/watch?v=SDNI4irs3gs>