

## Case 1: SOCIAL SOLUCIONES



### Who?



#### Staff of Social Soluciones

María Ramón: **President**

Francisco Balado: **Technician**

Germán Ferrero: **Administrative**

### What?

Non-profit **cooperative**, with the mission of contributing **Social Solution** to companies and public and private organizations, through the provision of advisory, consulting and training services that support the launching or management of economic activities of a social nature, or what is the same, activities whose purpose is to generate social, environmental and economic value, both for its members and for whole society.

### Why?

It arises from the cooperation between professionals that we believe that the **true economy** is the one that is based on the people, and to the lack of alternatives in this matter, we intend from our team work, contribute to the satisfaction of the needs of companies, entities and associations or groups

that both in the urban environment and in rural areas, intend to start, grow or develop under the prism of the social economy.

### Where?

**LEÓN**

**Via Factum – Coworking**

#### Address

Avenida Condesa Sagasta 36,  
24001, León (León)

<http://www.socialsoluciones.coop>

[info@socialsoluciones.coop](mailto:info@socialsoluciones.coop)

### How?

Our Services: tax, laboral, accountant advice, with specialization in companies of social economy.

<http://www.socialsoluciones.coop/servicios.htm>

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Information, **orientation**, promotion, advice for the start-up of projects of entrepreneurs specially directed to people with insertion difficulties or at risk of exclusion.

Consulting, marketing, technical and social **innovation** services and training aimed at social enterprise, entrepreneurs, entities and associations.

I.e. <http://www.cooperactivas.com/3066/cursos-economia-social-para-el-desarrollo-local/>

#### Our customers:

- Ulecoop
- Del monte de Tabuyo.
- Hotels quality
- Labedolina
- Equitánea
- Cotracobi
- Pinaster
- Montañas del Teleno

## Great challenges

Collaborate with <http://www.ulecoop.com/> in the creation of the online platform. <http://www.cooperactivas.com/>, and be promoters of its Association to promote social entrepreneurship and territorial development with the UNED, <http://resdt.es/> and that has led us to collaborate with the University giving dimension and support to spread this way of making economy. Promoters and collaborators of the contest of ideas for the social economy <http://www.cooperactivas.com/concurso-ideas-en-economia-social/>

## Principles and values

- **Self-management**, management by the working people, both in the creation and in the "recovery" after bankruptcy processes to keep their jobs.
- **Mutual support** and economic **solidarity**.
- **Autonomy and independence** in management and decision making.
- **Equity**, balance between the highest and lowest incomes of the company.
- **Democracy**, each person has a vote regardless of the capital contributed, contrary to what happens in a capitalist company.
- **Commitment to society and the environment.**

## Axes of action

**SOCIAL INNOVATION:** Launch of new economic activities through the creation of new companies or new activities in organizations already created. Development of projects based on programs promoted by the Administration or any other entity.

**SUPPORT IN MANAGEMENT:** Technical and legal assistance, as well as training for improvement in the management or consolidation of the activity under a comprehensive service approach.

**TRAINING AND DISSEMINATION of the social economy:** Organization of courses, talks and face-to-face meetings or through the revitalization of web platforms.