

Case 2: PINASTER



Who?



We are a cooperative formed by 7 young entrepreneurs who want to develop aspects such as the extraction of the resin, the active tourism, the micological tourism, the routes linked to the environment and generate an economic activity focused from a point of view to environmental sustainability and bet on the natural and ecological. The economic activity we perform in this Cooperative is **forestry services (agricultural-forestry), environmental services, mycological itineraries, environmental workshops.**

What?

We want to develop aspect as the **resin extractation, the active tourism, the mycological tourism**, and the routes linked to the environment and generate an economic activity focused from a point of view to **environmental sustainability** and bet on the natural and ecological.

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Why?

Have greater independence, as well as greater freedom allowing us to do what we most like with real possibility of obtaining better economic income but above all because being entrepreneurs allows us to realize ourselves and feel proud of ourselves. By dedicating yourself to what you like gives you satisfaction and the feeling of accomplishment that is always sought in life. Being an **entrepreneur** allows you to contribute to improving the society around you and making your environment a better place to live.

Where?

TABUYO DEL MONTE (LEÓN)

Address

Pinaster Servicios Medioambientales S.Coop.
C/ Las Veigas,22 C.P 24721 Tabuyo del Monte
(León)

<https://pinastersc.wordpress.com/>

How?

The main reason was self-employment, that is to say, to create our own job, indirectly helping the **rural and local development** of our small town.

Thanks to social entrepreneurship, it is possible to stay in socially unprotected areas and even develop successful activities, participate in interesting projects, collaborate in rural and local development in the area. And these models, which have their small success at local scale could be copied in other areas of similar characteristics, thus helping those people who want to develop their life in small rural areas similar to ours.

Services we offer:

- Plantation and reforestation.
- Forestry works.
- Resin extraction.
- Mycological routes.
- Environmental training and workshops.
- Building.
- WWOOF

Great challenges

Create our own space of customers and suppliers from our small town, which is very far from the great communication routes and the county head, with great inconveniences that are derived from it.

We try to have presence from all the ways we have within our reach. From word of mouth to internet, always developing quality jobs and a relatively low cost and trying to participate actively in all projects that want to have our presence.

Grandes logros

Create a business model that allows us to develop our activity in our town, and therefore self-employment, allowing us to stay alive, enabling our development and a rural development in the area.

It is very complicated that 7 young people, in these times decide to stay in a town of about 200 habitants, to achieve it and that they are able to generate and maintain their employment, and even generate more employment than they are able to perform, helping local development.



WWOOF

WWOOF SPAIN is a non-profit association created by collaboration with various international WWOOF associations and is intended to serve volunteers (WWOOFERS) and farms or rural people who work primarily with ecological and sustainable methods. One of the activities that WWOOF SPAIN is immediately involved in is to serve as coordinator of the supply of farms who accept voluntary help and the demand of volunteers (WWOOFERS) who wish to experiment and help in a rural environment. The relationship between them always arises totally **FREE and VOLUNTARY**, there being no economic compensation or other property. WWOOF SPAIN tries to create a communication channel between Farms and WWOOFERS, facilitate and mediate between them and coordinate the needs of each other, always within a voluntary climate and within the legality that governs Volunteering in this country.

<http://www.woof.es>