

Activity 1 (computer-based, listening and reading comprehension):

Where are we now?

- Multimedia input:
 - PowerPoint Presentation
 - Videos:
 - https://youtu.be/4lglhsS_o78 - listening comprehension
 - <https://www.youtube.com/watch?v=hQasvptZoIA>
 - *Web:*
<https://www.thebalance.com/operating-section-of-business-plan-2947031>
- Text and graphics input.

Learning objective/s: Learners will be able to explain each of the components of an operational plan and define the essential features of strategic and operational plans in order to analyse the relationship between them and draw conclusions.

Approximate time: 1h

Procedure/description: task-based activity of 2 separate tasks. Learners are guided through input by presentation, text in pdf and videos.

Task 1: Explain the components of an operational plan.

At the end of the activity learners will be able to define the key components of an operational plan: clear objectives, activities to be delivered, quality standards, key targets and key performance indicators, suppliers, equipment, staff.

Task 2: Analyse the relationship between strategic and operational plans.

https://youtu.be/4lglhsS_o78 (listening comprehension)

Learners will fill the diagram below, following the concepts learned.

Strategic

Tactical

Operational

