

Module 3, Kit 6

Knowing your Audience

1. Discuss with class;
 - a. What can you do to know your audience?
 - b. Is it possible to know the audience before the presentation?
 - c. What is your way to analyze your audience?
 - d. Is there a way to change audiences' reaction while on stage?

2. Follow [the presentation](#) and listen to your teacher. Then answer the questions.
 - i. According to the presentation, before going on a stage,.....
 - a. You should decide what kind of speech you will make.
 - b. You should ignore audience need and think about coherence of speech.
 - c. You shouldn't see your audience, since it brings bad luck.

 - ii. While you research, you should look at...
 - a. Sexual orientation
 - b. Communication style
 - c. Migration reason

 - iii. You should check the equipment before...
 - a. Introducing your topic
 - b. Starting the presentation
 - c. Leaving your home.

 - iv. You can get the level of expectation and knowledge of the audience by...
 - a. Bullyragging
 - b. Cheating
 - c. Chatting

 - v. You should go over your presentation and need to spice things up when...
 - a. Confusion
 - b. Anger
 - c. Boredom

 - vi. To catch audiences' attention, you may use...
 - a. Audience-centered approach
 - b. Speaker-centered approach
 - c. Information-centered approach