

Module 3, Kit 6

1. Match the words with the pictures according to the meaning.

audience	organizer	event	gesture
location	survey	equipment	stage



Audience



Event



Organizer



Gesture



Stage



Location

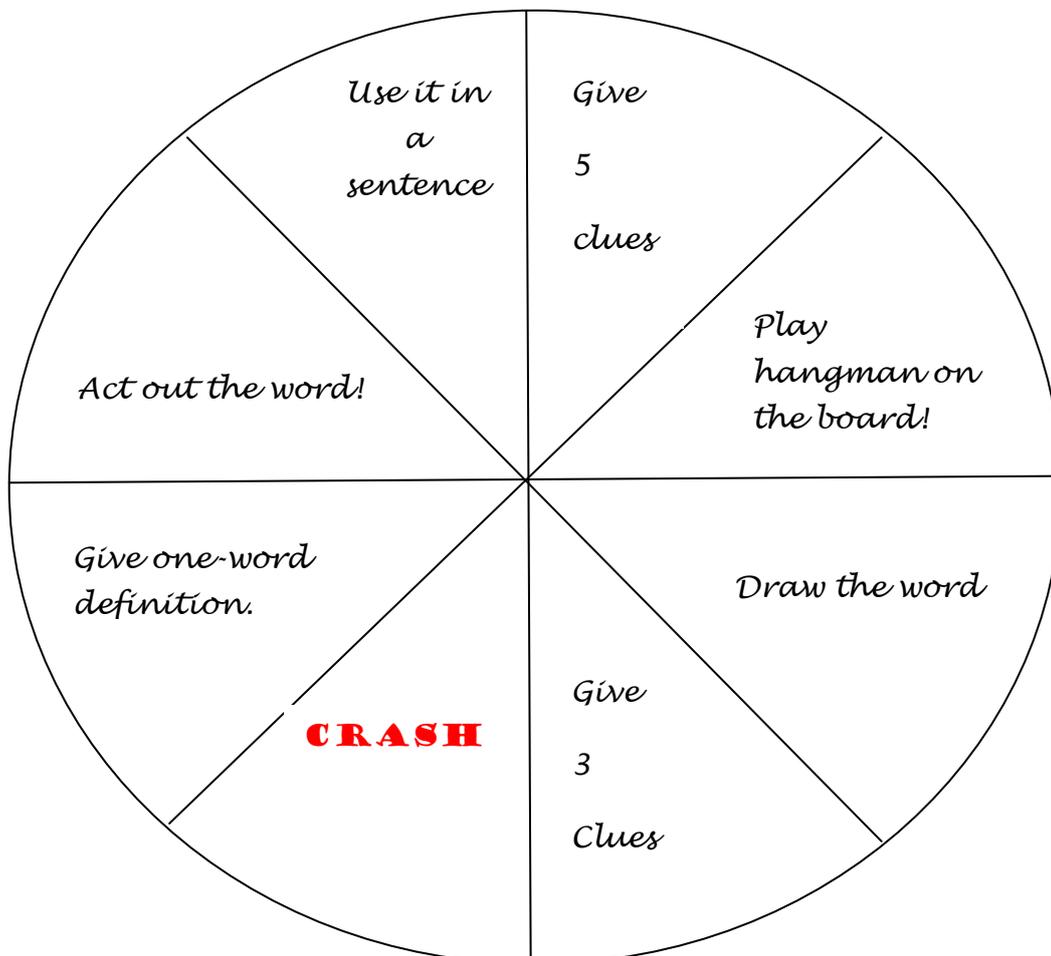


Equipment



Survey

2. Spin the wheel, choose a word and do what you are said.



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### Knowing your Audience

1. Discuss with class;
  - a. What can you do to know your audience?
  - b. Is it possible to know the audience before the presentation?
  - c. What is your way to analyze your audience?
  - d. Is there a way to change audiences' reaction while on stage?
  
2. Follow [the presentation](#) and listen to your teacher. Then answer the questions.
  - i. According to the presentation, before going on a stage,.....
    - a. You should decide what kind of speech you will make.
    - b. You should ignore audience need and think about coherence of speech.
    - c. You shouldn't see your audience, since it brings bad luck.
  
  - ii. While you research, you should look at...
    - a. Sexual orientation
    - b. Communication style
    - c. Migration reason
  
  - iii. You should check the equipment before...
    - a. Introducing your topic
    - b. Starting the presentation
    - c. Leaving your home.
  
  - iv. You can get the level of expectation and knowledge of the audience by...
    - a. Bullyragging
    - b. Cheating
    - c. Chatting
  
  - v. You should go over your presentation and need to spice things up when...
    - a. Confusion
    - b. Anger
    - c. Boredom
  
  - vi. To catch audiences' attention, you may use...
    - a. Audience-centered approach
    - b. Speaker-centered approach
    - c. Information-centered approach

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### Adapting My Presentation

1. Watch [the video](#) and match the five things to find out about your audience to make sure your talk is on point as a word.

The firm's *Knowledge base* gives it a strong competitive advantage.

Unclear or conflicting *Content expectations* can be a main cause of stress in presenters.

Finding a solution to this problem is one of the greatest *Challenges* faced by entrepreneurs today.

Her *General attitude* has definitely changed for the better since she started this new job.

He was in a very bad mood when he arrived, and that set the *Tone* for the whole meeting.

2. Adapt the presentation you've made on Module3, Kit 2 for audience which is your classmates. When you are ready, present it again.