

MODULE 4, KIT 1, Activity 2

Task 1: Fill in the text below using the information from figures 1 and 2:

Here is a sample process of Social impact assessment:

- identify: of the various parties in seeking measurement, and of the service being measured;
- identify: who and who what and;
- set relevant measurement: to how the activity achieves the outcomes and impacts most needed by its and stakeholders. The link from activity to impact is the social enterprise’s theory of change. The enterprise will establish measurement and will then agree it with major stakeholders;
- measure,and: assessing whether the targeted outcomes are actually in practice, whether they are apparent to the stakeholder intended to benefit, and whether they are valuable to that;
-, learn and improve: results are reported regularly andto internal and external audiences.

The Social Entrepreneur identifies objectives early in the process and uses various methods (....., observation,) to assess whether the objectives were achieved and then reports on this by writing a case study of the activity.

Task 2: Please, use the information of the two graphics to describe the social impact assessment process in your own words. Follow the model:

(1st) **First**,

(2nd) **Second**,

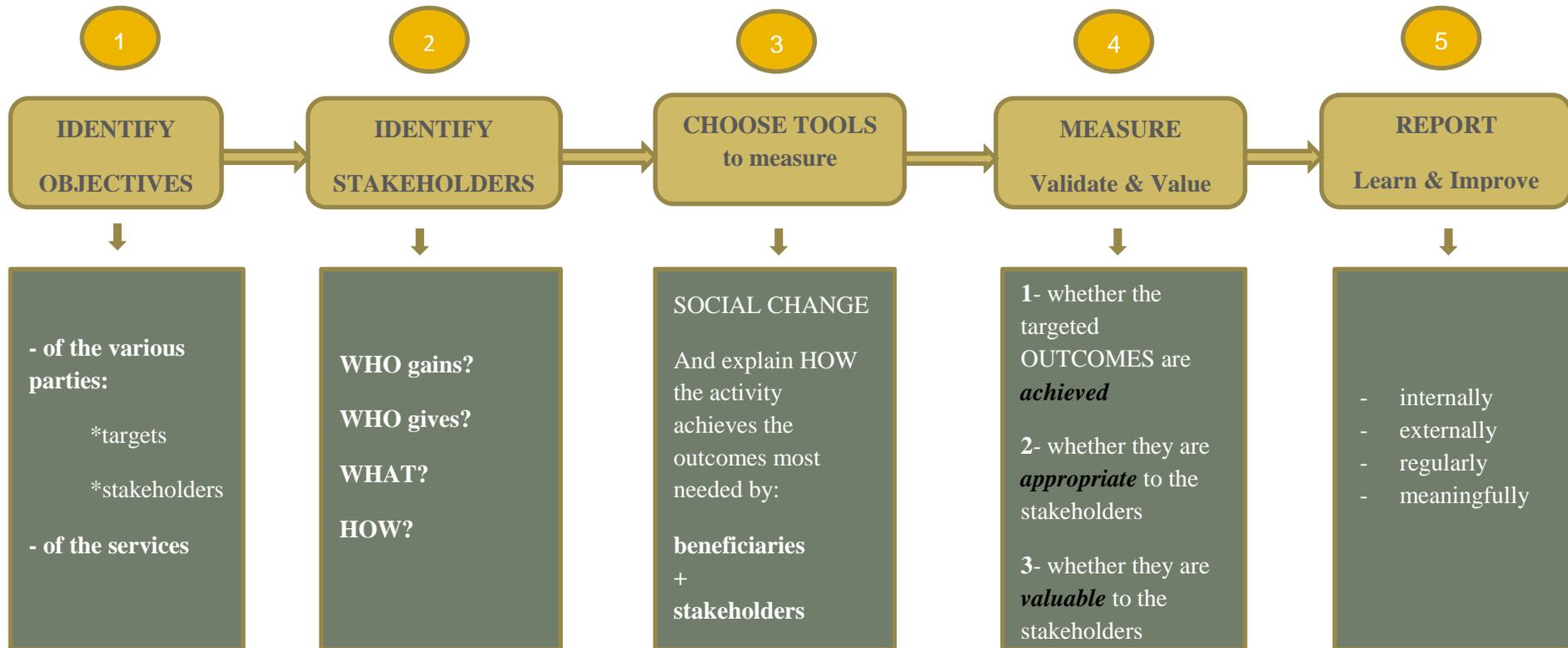
(3rd) **Third**,

(4th) **Fourth**,

(5th) **Fifth**,

SOCIAL IMPACT ASSESSMENT PROCESS

Figure 1



IMPACT ASSESSMENT TOOLS

Figure 2

