

M4 Kit 2 Topic Vocabulary

Action plan

(a detailed [plan](#) outlining actions needed to reach one or more [goals](#))



<http://darksouls3fans.com/action-plan/>

Launch = start



<https://www.dreamstime.com/royalty-free-stock-image-red-launch-push-button-image21053836>

Policy

([ideas](#) or a [plan](#) of what to do in [particular situations](#) – Canridge Dictionary)



<http://www.disability-europe.net/theme/eu-law-and-policy>

Support



<https://www.innoforce.com/en/service/support>

Key documents



http://www.welshstreets.co.uk/?page_id=82

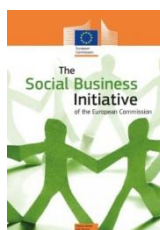
Leaflet



http://www.freepik.com/free-vector/orange-leaflet-with-three-parts_983659.htm#term=leaflet&page=1&position=37

Social Business Initiative (SBI)

(creating a favourable climate for social enterprises, key stakeholders in the social economy and innovation)



<http://bssec.org.uk/the-social-business-initiative-of-the-european-commission/>

Social innovation

(new ideas that meet social needs, create social relationships and form new collaborations. These innovations can be products, services or models)



<http://www.blog.swissnexchina.org/innovation/2013/10/27/pioneering-social-innovation-in-china>

Undertaking

(a [job](#), [business](#), or [piece](#) of [work](#) – Cambridge Dictionary)



<https://www.worksafe.qld.gov.au/laws-and-compliance/enforceable-undertakings>

Surplus

(the amount of an [asset](#) or resource that exceeds the portion that is utilized)



<http://www.clipartpanda.com/categories/surplus-clipart>

Proposed measures

(actions proposed to improve a situation)



<https://leanhomebuilding.wordpress.com/2010/03/05/counter-measures-bringing-balance-to-the-process/>

Aid = Support, help

State aid



<http://www.lexion.eu/training/>

Conducive

FRIENDLY ENVIRONMENT

Smart = intelligent, clever, quick

SMART CAR
SMART PHONE
SMART CARD

Smart growth



<http://www.tphlink.com/community-planning.html>

Sustainable growth

(sustainable growth is the realistically attainable growth that a company could maintain without running into problems)

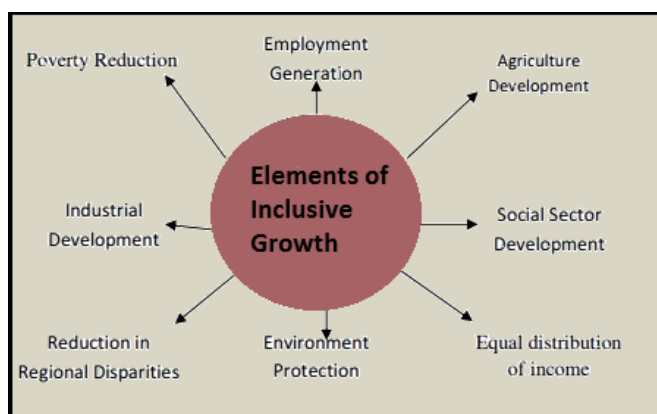


<http://taigacompany.com/building-a-strategy-for-sustainable-growth/>

Inclusive growth

(economic growth that creates opportunity for all segments of the population and distributes the dividends of increased prosperity fairly across society)

<http://www.oecd.org/inclusive-growth/>



<http://www.civilserviceindia.com/subject/General-Studies/notes/inclusive-growth-and-issues-arising-from-it.html>

Environmental impact



https://www.stpaulcatholicparish.org/apps/pages/index.jsp?uREC_ID=708997&type=d&pREC_ID=1139426

Social cohesion

(characteristics that keep a group able to function as a unit)



<http://www.mancunianmatters.co.uk/content/170275496-theory-ethnic-diversity-undermines-social-cohesion-not-clear-says-man-uni>

Europe 2020 Strategy

- **FOR GROWTH AND JOBS;**
- **SMART, SUSTAINABLE AND INCLUSIVE GROWTH**

Access

Example: access to finance



<http://www.iconarchive.com/show/small-n-flat-icons-by-paomedia/key-icon.html>

Visibility

(how [clearly objects](#) can be [seen](#) – Cambridge Dictionary)



<http://nisharaghavan.com/managers-improve-hrs-visibility-at-work-place/>

Legal environment



<https://stewartroom.co.uk/wp-content/uploads/2014/07/181929062.jpg>

Accomplish = achieve, succeed
Accomplishment = achievement, success

ACHIEVEMENT
SUCCESS

Communicate and share



<https://www.postonline.co.uk/post/news/2438250/six-uk-finalists-in-london-start-up-programme>

Assist (v)

HELP
SUPPORT

Labels and certifications



<http://www.abc.net.au/radionational/programs/busstelegraph/halal/5843904>

Public procurement

(the process by which public authorities, such as government departments or local authorities, purchase work, goods or services from companies)

https://ec.europa.eu/growth/single-market/public-procurement_bg



<http://www.crocontrol.hr/default.aspx?id=3441>

Crowd funding

(an emerging alternative form of financing that connects those who can give, lend or invest money directly with those who need financing for a specific project. It usually refers to public online calls to contribute finance to specific projects)



<http://www.eventmanagerblog.com/crowdfunding-for-events>