

## Module 5

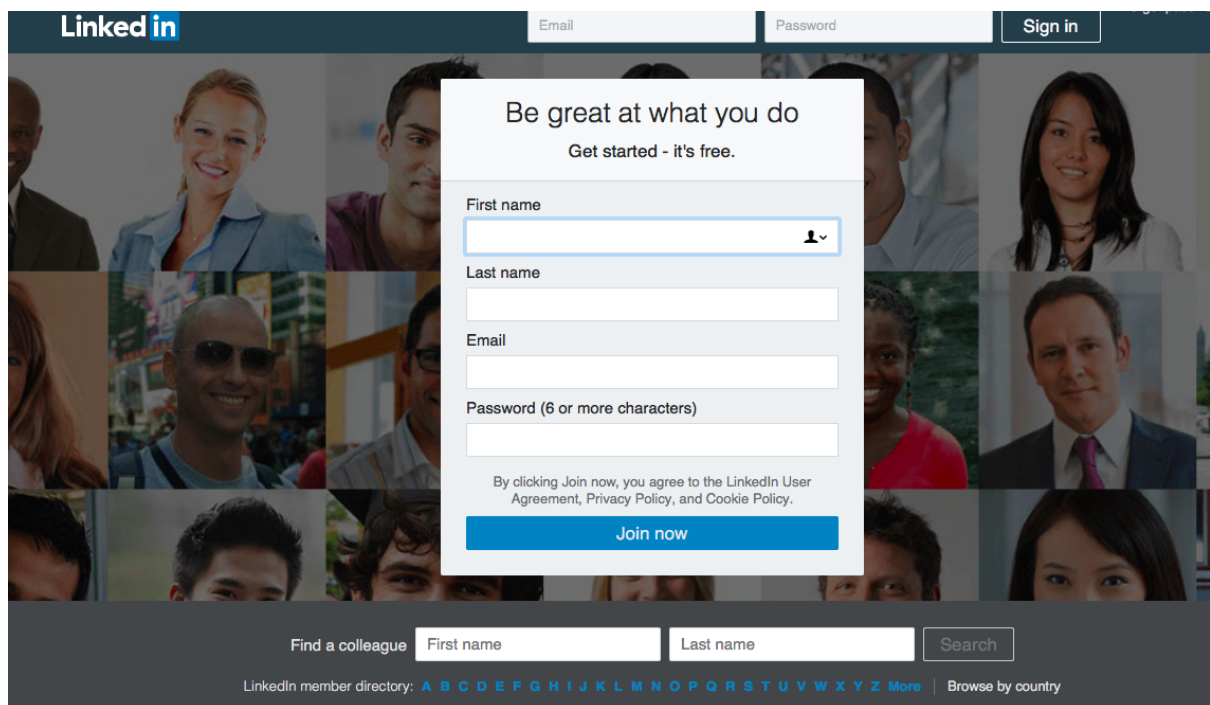
### Kit 4

### Activity 2

#### Developing your LinkedIn profile:

##### Trainer's Instructions:

Trainers will guide learners through the process of creating and developing a digital professional profile. Trainers will give a live demonstration of creating a LinkedIn ([www.linkedin.com](http://www.linkedin.com)) and show the screencast as additional support.



The image shows the LinkedIn sign-up interface. At the top, there are fields for 'Email' and 'Password', and a 'Sign in' button. The main heading is 'Be great at what you do' with the subtext 'Get started - it's free.' Below this are four input fields: 'First name' (with a dropdown arrow), 'Last name', 'Email', and 'Password (6 or more characters)'. A blue 'Join now' button is positioned below the password field. A small disclaimer states: 'By clicking Join now, you agree to the LinkedIn User Agreement, Privacy Policy, and Cookie Policy.' At the bottom of the form, there is a search bar with 'Find a colleague' and 'Search' buttons, and a 'LinkedIn member directory' section with a list of letters from A to Z and a 'More' link, followed by a 'Browse by country' link.

Students will already have developed an understanding of the importance of professional networks in in Module 3. Trainers will highlight the importance of creating a professional online identity, building your brand and encourage students to network by connecting on LinkedIn.

Trainers will use the supporting video, [Creating a LinkedIn profile](https://youtu.be/CZ_30BcCclk) ([https://youtu.be/CZ\\_30BcCclk](https://youtu.be/CZ_30BcCclk)), to bring learners through the process of creating a LinkedIn profile.