

## Module 5

### Kit 5

#### Activity 1

#### ePortfolio Section 6: Social Impact

##### Trainer's Instructions:

Trainers will guide learners to section 6 of their ePortfolio, and take learners through the section to be completed (15 minutes).

Trainers will support learners in completing section 6 of their ePortfolio using the template (75 minutes).

#### ePortfolio Section 6: Social Impact

**Please take time to consider and record the following. Refer to module 4 as a guide.**

##### **Objectives**

*List one objective of your social business*

*Examples include:*

*To solve a social problem*

*To create employment*

*To improve a community*

*To improve the environment*

##### **Stakeholders**

*Identify the stakeholder(s) that benefit from each objective*

*Examples include:*

*Employees*

*Customers*

*Users*

*Local Community*

*Suppliers*

##### **Measure**

*How will you measure if each objective is achieved?*

*Examples include:*

*Meeting with customers*

*Measuring the number of employees*

*Evaluating the social problem - has it improved?*

*Evaluating the community problem - has it improved?*

*Evaluating the environmental problem - has it improved?*

##### **Report**

*How will you report your findings?*

Internal Reporting:

An example would be meeting with all employees to inform them of your findings.

External Reporting:

An example would be publishing a newsletter on your website and social media channels.